Got the Skills?

**Get the Recognition for course 17855**

Marketing (Certificate IV)

You don’t need to study what you already know! The skills, knowledge and experience you have gained from your previous learning, work experience and life in general may be taken into account. This is called recognition.

To apply for credit in one or more units you must clearly show that you have the equivalent and relevant skills, knowledge and experience of the unit or group of units.

Complete the relevant unit forms below, include your evidence and attach the **Enrolment Adjustment Recognition** form. Place this on top of your completed application as a cover sheet.

Keep a copy of all completed forms for your records.

**Recognition for Unit of Competency forms**

BSBMKG401B - Profile the Market  
BSBMKG402B - Analyse Consumer Behaviour for Specific Markets  
BSBREL402A - Build Client Relationships and Business Networks  
BSBMKG408B - Conduct Market Research  
BSBCUS402A - Address Customer Needs  
BSBMKG413A - Promote Products and Services  
BSBMKG414A - Undertake Marketing Activities  
BSBPRO401A - Develop Product Knowledge  
BSBSLS406A - Self Manage Sales Performance  
BSBCMM401A - Make a Presentation

Can't find the form you are looking for or need more help? Contact the Recognition Desk.